



JORGE MEJÍA

balatro.animation@gmail.com
balatroanimation.com
@balatroanimation

VISUAL ARTIST

EXPERIENCE

Multimedia Designer, **VOGUE Hong Kong** June 2022 - November 2023

- Responsible for original content-creation such as: Illustrations, motion graphics and animations for fashion, beauty and jewellery client's campaigns, used in print and digital platforms.
- Support digital and sales team with graphic assets, photo retouching brainstorming, storyboards and sketches for concept development.

Intern, **Global Digital Mojo Hong Kong** April 2022 - June 2022

- Researched about metaverse technologies and NFTs to write about alternative ways that businesses can adapt these technologies to their marketing experiences and user experience.
- Developed storyboards for user experiences and character storytelling.
- Created costume made sound design for short videogame sound effects.

Founder and Director, **Studio Solaz Hong Kong** June 2020 - May 2021

- Started my own animation studio startup in which I co-directed wrote and animated our first short film.
- Produced animated projects and shorts for TV clients and Hong Kong government 8th Animation Support Program 2021.
- Responsible for character design and scriptwriting.

EDUCATION

Master of Science in Multimedia and Entertainment Technology **The Hong Kong Polytechnic University, (Poly U)** August 2021 - August 2022

- Focused studies on applied design psychology, and marketing for digital entertainment.

B.F.A in Animation September 2016 - May 2020 **Savannah College of Art and Design (SCAD) Hong Kong and USA**

- 2D and 3d Animation, Concept Art, Film, Illustration and Art History.

PROJECT

Que Pinta! Pilot Magazine August 2022 - Ongoing

- Directed, produced and independently published my original art magazine.
- Managed schedules, and organized a team of collaborators such as photographers, writers, movie critics, sound designers and illustrators.

Software

Adobe After Effects
Adobe Illustrator
Adobe Photoshop
Midjourney AI
Adobe Premier Pro

Language

Spanish (Native)
English
French (Conversational)
Japanese (Beginner)

Creative

Illustration
Photography
Dance
Performance Art